

Animation, land of freedom

Animation short film competition

Press release April 2011

The Walt Disney Animation Studios join forces with the Annecy 2011 YouTube competition

After the great success of the first edition, Annecy 2011 and YouTube are proud to announce the participation of the Walt Disney Animation Studios in this animated film competition.

The lucky winner will not only be able to spend the week at the Annecy Festival with an accreditation to see films in the official selection of shorts and features, graduation films and TV and commissioned films, Work in Progress and making of sessions with the film crews, a daily film in the open air, go to signing sessions... but also be treated to a **5-night stay in Los Angeles to include a guided tour of the Walt Disney Animation Studios in Burbank**. Regular partner Autodesk will also be offering a software package to the winner and other 2 finalists.

The winner will be presented with a Cristal trophy on Friday 10th June at a special reception.

Reminder: the animated film of less than 5 minutes on the subject of Animation, land of freedom should be posted no later than **midnight 10th May 2011 on the following site:** www.youtube.com/annecyfestival.

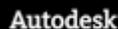
This original creation should also make references to the "International Animation Film Festival" and "Annecy 2011" using the events as key-words to appear on the film.

From 11th May, users can start voting for the 10 best films. A jury of professionals, including a representative from the Walt Disney Animation Studios, will then select the three most outstanding films and choose the winner.



▣ About Disney

Walt Disney Animation Studios is proud to be participating in the Annecy 2011 YouTube competition. Over the course of 50 full-length animated features, our studio has always played an important role in pioneering and innovating the art of animation, and our commitment to finding and nurturing new talent remains as strong as ever. The YouTube competition provides a unique showcase for promising animators from around the world, and we are excited to be supporting this worthy creative endeavour.



▣ About Autodesk

Autodesk, Inc. is a leading publisher of 3D design software for engineering and entertainment. Clients from manufacturing, architecture, building construction, media and entertainment – including the last 15 Oscar-winning films for SFX – use Autodesk software to design, visualise and simulate their ideas. Since the launch of its AutoCAD software in 1982, Autodesk has continued to develop the widest range of software for a global market. For more information go to www.autodesk.fr

▣ About the Festival

The biggest events dedicated to animation on a global scale, the International Animation Film Festival, created in 1960, and the Mifa, provide the opportunity to discover the latest animated film productions, meet great names and newcomers to the art, check out new trends and find the ideal professional partner... all in the same friendly place.

Remember the Festival celebrated its 50th birthday in 2010.

▣ About YouTube

YouTube is the most popular video-sharing website in the world with almost 20 million visitors in France and 500 million the world over. The site gives users the possibility to screen and share original videos and provides a forum to exchange and inspire others. It also serves as a distribution platform to content creators and advertisers whatever size. YouTube, LLC, has its headquarters in San Bruno in California and is a subsidiary of Google Inc.



For all inquiries and photos:
CITIA / International Animation Film Festival
Laurence Ythier, Head of Media Relations and Special Operations
laurenceythier@citia.org - www.annecy.org